



## TOPLINE AND METHODOLOGY

### Majority support for abortion coverage through Medicaid

Most agree that all health insurance should cover reproductive health care and abortion

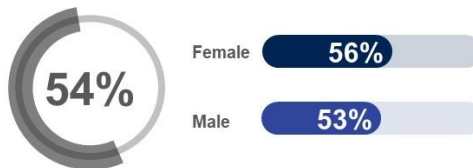
**Washington, DC, March 22, 2021** – According to a new Ipsos poll, conducted on behalf of All\* Above All, slightly more than half of Americans support Medicaid insurance covering abortion.

#### Detailed Findings

1. Fifty-four percent of Americans support Medicaid insurance covering abortion. Further information about the Medicaid program and pregnancy-related health care coverage shifts this viewpoint significantly among men and women.
  - While there is no significant difference regarding support for Medicaid coverage, women are significantly more likely than men to favor it when provided additional information.

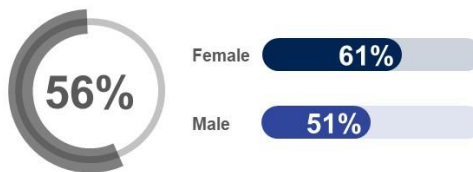
#### Women more likely than men to favor abortion health care coverage when provided additional information.

Do you support or oppose Medicaid insurance covering abortion?  
 % Total Support



Here is a little more information. Medicaid is the health insurance program for people with low incomes. Under current federal policy, if someone enrolled in Medicaid becomes pregnant, Medicaid will pay for their pregnancy care and childbirth, but will not cover abortion care. Would you favor or oppose allowing someone enrolled in Medicaid to have all their pregnancy-related health care covered by their insurance, including abortion care?

% Total Favor



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2. Nearly three in five Americans agree that all health insurance, both private and government-funded, should cover reproductive health care, including abortion. A similar number also feel that politicians should not be allowed to deny insurance coverage for abortion just because a person is struggling financially.
  - Women are more likely than men to agree that all health insurance should cover reproductive health care and abortion.



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3. Across all measures, Americans under 50 years old are significantly more likely to favor health care coverage for abortion. Westerners demonstrate majority consensus in support of abortion while those in the South and Midwest are more divided.

**For full results, please refer to the following questionnaire.**





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### All\* Above All/Ipsos Poll

Conducted by Ipsos Public Affairs' KnowledgePanel® Omnibus  
**A survey of the American general population (ages 18+)**

*Interview dates: March 12-14, 2021*

*Number of total interviews: N=1,020*

*Number of registered voters interviews: N=879*

*Margin of error among total: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*NOTE: \* = less than 0.5%, - = no respondents*

### Annotated Questionnaire:

1. Do you support or oppose Medicaid insurance covering abortion?

	Total	Registered Voters
Strongly support	30%	30%
Somewhat support	24%	24%
Somewhat oppose	14%	15%
Strongly oppose	30%	30%
Skipped	2%	1%
<b>Total Support</b>	<b>54%</b>	<b>53%</b>
<b>Total Oppose</b>	<b>44%</b>	<b>45%</b>

2. Here is a little more information. Medicaid is the health insurance program for people with low incomes. Under current federal policy, if someone enrolled in Medicaid becomes pregnant, Medicaid will pay for their pregnancy care and childbirth, but will not cover abortion care. Would you favor or oppose allowing someone enrolled in Medicaid to have all their pregnancy-related health care covered by their insurance, including abortion care?

	Total	Registered Voters
Strongly favor	31%	31%
Somewhat favor	25%	25%
Somewhat oppose	17%	17%
Strongly oppose	25%	26%
Skipped	2%	1%
<b>Total Favor</b>	<b>56%</b>	<b>56%</b>
<b>Total Oppose</b>	<b>42%</b>	<b>43%</b>



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3. Do you agree or disagree with the following: Everyone’s health insurance, whether it is private or government-funded, should cover their reproductive health care, including abortion.

	Total	Registered Voters
Strongly agree	34%	35%
Somewhat agree	24%	23%
Somewhat disagree	16%	15%
Strongly disagree	24%	25%
Skipped	1%	1%
<b>Total Agree</b>	<b>58%</b>	<b>58%</b>
<b>Total Disagree</b>	<b>40%</b>	<b>41%</b>

4. Below are two statements on both sides of this issue. Please read both statements carefully and then select the statement you agree more with, even if neither is exactly how you feel.

	Total	Registered Voters
However we feel about abortion, politicians should not be allowed to deny insurance coverage for it just because a person is struggling financially	57%	56%
Using taxpayer dollars for abortions forces all of us to pay for them--even those of us who do not believe in abortion	40%	43%
Skipped	2%	1%

5. **[Asked if did not skip Q4]** And is the statement you selected much closer or somewhat closer to your point of view?

	Total (N=1,003)	Registered Voters (N=870)
Much closer to my point of view	54%	56%
Somewhat closer to my point of view	45%	44%
Skipped	1%	*

<b>Q4= Using taxpayer dollars for abortions forces all of us to pay for them</b>	Total (N=433)	Registered Voters (N=397)
Much closer to my point of view	56%	59%
Somewhat closer to my point of view	44%	41%
Skipped	*	*



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5. **[Asked if did not skip Q4]** And is the statement you selected much closer or somewhat closer to your point of view?

<b>Q4= However we feel about abortion, politicians should not be allowed to deny insurance coverage</b>	<b>Total (N=570)</b>	<b>Registered Voters (N=473)</b>
Much closer to my point of view	53%	53%
Somewhat closer to my point of view	46%	46%
Skipped	1%	1%



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### Methodology

This Ipsos Poll, conducted on behalf of All\* Above All, is based on interviews conducted from March 12-14, 2021. A total of 1,020 interviews were completed, with approximately 498 female adults and 522 male adults. The total interviews include 879 registered voters. The margin of error on weighted data is + 3.4 percentage points for the full sample. The design effect for this study was 1.24.

The KnowledgePanel Omnibus using the KnowledgePanel™ is a national online omnibus service of Ipsos Public Affairs. KnowledgePanel is the largest commercially available online probability panel in the marketplace. The sample is truly projectable to the US population, which sets it apart from traditional “opt-in” or “convenience” panels.

- To recruit panel members, we use ABS (address-based sampling) as the primary methodology—a probability-based approach that includes cellphone-only households.
- For non-Internet households, we provide Internet access and a laptop for the completion of online surveys: Therefore, the sample is not limited to only those who already have Internet access.
- The representativeness of its sample—including hard-to-reach groups such as young adults, males and minorities—has been documented in numerous academic papers.

Each wave's KP Omnibus consists of 1,000 completed interviews. All respondents are 18 years of age or older, and approximately equal numbers of male and female adults are provided. All completed interviews are weighted to ensure accurate and reliable representation of the total US population, 18 years and older.

The raw data are weighted by a custom-designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs several variables, including age, sex, education, race, household income, metropolitan/non-metropolitan status, and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results\* show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, fielding, and weighting procedures, all KP Omnibus studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income and region, the following classification items have been obtained and are available to subscribers:

- Marital Status
- Employment Status
- Home Ownership
- Head of Household
- Race/Ethnicity
- Education
- Housing type
- Family Size/Composition

Optional panel profiled variables, such as Political Party ID and Voter Registration, are available upon a request at an additional fee.





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### About Ipsos

Ipsos is the world's third largest insights and analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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