## TO: Interested Parties

## FROM: Hart Research Associates

DATE: September 26, 2019
RE: New polling shows that a significant majority of the American electorate supports Medicaid coverage of abortion services; support in battleground congressional districts is even stronger.
This memo summarizes key findings from an online survey among 1,413 registered voters nationwide and 407 registered voters from 44 battleground congressional districts in 24 states. ${ }^{1}$ The nationwide sample includes oversamples of African American, Hispanic/Latinx, and Asian voters, as well as voters under age 35 (weighted to their proper proportion in the total sample). The interviews were conducted from August 28 to September 6, 2019. The sample is demographically and geographically representative of the electorate and is consistent with the political dispositions of voters nationally and in the 44 battleground districts.

1. Very significant majorities of voters across the country and in battleground congressional districts support Medicaid coverage of abortion services and the intensity of this support has increased in recent years.

- Nationally, $62 \%$ of voters favor Medicaid coverage of abortion services, compared to $38 \%$ who oppose it, a 24 -point margin. The proportion of voters who STRONGLY favor Medicaid coverage of abortion services has increased 7-points since 2017 (from 31\% to 38\%).
- In the battleground congressional districts support for Medicaid coverage of abortion services is even stronger, with seven in 10 favoring coverage (69\%) and 31\% opposing it, a 38-point margin.
- Majorities of men and women and voters of all ages and education levels favor Medicaid coverage of abortion services. Millennials (67\%), Latinx voters (70\%), African American voters (73\%), independent women (66\%), and suburban women ( $67 \%$ nationally and $73 \%$ in battleground CDs) support Medicaid coverage of abortion at even higher rates.

Would you favor or oppose enabling a woman enrolled in Medicaid to have all her pregnancy-related healthcare covered by her insurance, including abortion services?


| FAVOR COVERAGE for all pregnancy-related |
| :--- |
| healthcare, including abortion |

Women
Men
Mational Battleground

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2. Voters are very clear that they do not believe a woman's financial situation should have any bearing on her access to abortion services and they express concern about the impact of abortion coverage bans and restrictions on women who are struggling financially.

- Greater than three in four voters agree (79\% nationally and 77\% in battleground CDs) that the amount of money a woman has or does not have should not determine whether she can get healthcare services, including abortion.
- Similarly high proportions (75\% nationally and 80\% in battleground CDs) believe every woman should be able to get the full range of reproductive healthcare, including abortion, regardless of whether she has private or government-funded health insurance.
- Majorities of Democrats, independents, and Republicans hold these views, both nationally and in battleground CDs. Independent women and suburban women hold these beliefs at especially high rates.

3. When it comes to access to abortion in America today, majorities of voters believe that the country is headed in the wrong direction.

- By almost three to one, more voters nationwide say we are headed off on the wrong track (57\%) than that we are moving in the right direction (20\%) when it comes to access to abortion.
- Voters in battleground districts believe we are moving in the wrong direction at even higher rates, with $64 \%$ saying we are off on the wrong track compared to $19 \%$ who say we are moving in the right direction.
- African American women (68\%), Hispanic women (67\%) and women ages 18 to 34 (67\%) are among those most likely to say the country is off on the wrong track in the nationwide survey.
- When expressing in their own words why voters feel we are headed off on the wrong track, the primary reasons involve women's rights and choices being limited and greater restrictions on access to abortion.
- In fact, by significant margins, voters across the country and at even higher rates in the battleground congressional districts believe that states passing laws that place greater restrictions on women's access to abortion is a bad thing for our country.

4. Voters also are firm in their belief that politicians have no place denying insurance coverage for abortion for people who are poor or struggling financially. In fact, majorities of voters across the political spectrum, including 67\% of Republicans nationally and 69\% of Republicans in battleground CDs, agree that politicians should not be allowed to deny coverage for abortion just because someone is struggling financially.

- In a separate question, when two arguments are pitted against each other in a head-to-head contest, the belief that politicians should not be allowed to deny insurance coverage for abortion for people who are struggling financially prevails over the criticism that using taxpayer dollars forces all of us to pay for abortion by significant margins, nationally (26-points) and in battleground CDs (34-points).

Which statement do you agree with more?



[^0]:    ${ }^{1}$ List of battleground congressional districts: AZ-01, CA-10, CA-21, CA-25, CA-39, CA-45, CA-48, CA-49, CO-06, CT-05, FL-26, GA-06, IA-01, IA-03, IL-06, IL-14, KS-03, ME-02, MI-08, MI-11, MN-02, NH-01, NJ-02, NJ-03, NJ-05, NJ-07, NJ-11, NM-02, NV-03, NV-04, NY-11, NY-19, NY-22, OK-05, PA-07, PA-08, PA-17, SC01, TX-07, TX-32, UT-04, VA-02, VA-07, WA-08

